



Press Release – 2016 Ovarian Cancer Canada Walk of Hope

Walk to overcome women's most fatal cancer

Toronto, July 31, 2016 – The Ovarian Cancer Canada Walk of Hope takes place Sunday, September 11* in over 35 communities nationwide. The most powerful event of its kind in the country, the Walk directs all attention and funds to overcoming ovarian cancer.

Five Canadian women are lost to this disease every day and 2,800 will be diagnosed this year alone. With no reliable screening test, ovarian cancer is difficult to detect and often caught in its late stages. More than half the women diagnosed are not expected to live past five years.

“In the face of devastating outcomes, the Walk is a special opportunity to actively participate in changing the statistics,” says Elisabeth Baugh, CEO of Ovarian Cancer Canada. “Importantly, it’s where women, families and friends who have been affected by this disease can come together for support and inspiration.”

“We are in this together and I want to give back to the community that was there for me so that more women with ovarian cancer will be living longer and stronger,” says Joanne Photiades, a survivor.

Now in its 15th year, the Walk has directed over \$21 million to support, awareness and research focused on ovarian cancer.

*Dates may vary by location

For further information or to arrange interviews, contact:

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About the Ovarian Cancer Canada Walk of Hope

Founded by Peggy Truscott in 2002, the Ovarian Cancer Canada Walk of Hope is the largest and most powerful event of its kind in the country. Organized in over 35 communities nationwide, it is the only initiative that directs all awareness and fundraising to overcoming ovarian cancer. For information, visit ovariancancerwalkofhope.ca.

About Ovarian Cancer Canada

Ovarian Cancer Canada is the only registered Canadian charity solely dedicated to overcoming ovarian cancer. The organization provides leadership by supporting women and families living with the disease, raising awareness among the general public and health care professionals, and funding research into prevention, improved treatments, and ultimately a cure. For information, visit ovariancanada.org.