



## How to Raise more than \$500 in 10 Days



- DAY 1** Show your commitment by being your first donor. Your generous gift of \$50 will help set the bar for others.
- DAY 2** Ask two family members to match your donation by giving \$50 each.
- DAY 3** Think of someone whose cause you've supported in the past. Ask them to pay it forward by donating \$25 in support of your Walk.
- DAY 4** Ask five co-workers to support you with donations of \$20 each.
- DAY 5** Ask your boss for a company donation of \$100 or inquire about a corporate matching gift program.
- DAY 6** Ask five people from your recreational clubs or your child's school to donate \$10 each.
- DAY 7** Ask five of your neighbours to give \$10 each.
- DAY 8** Local businesses often support their regular customers. Ask shopkeepers at two places you frequent to donate \$25 each. Consider approaching your drycleaner, green grocer, or hairstylist.
- DAY 9** Ask a friend who has already given you a donation to see if their company will match their gift.
- DAY 10** Use Facebook, LinkedIn, Twitter and Instagram to promote your fundraising efforts. You might hear back from a high school friend, a college roommate, or even a former co-worker.