



Your participation in the Ovarian Cancer Canada Walk of Hope helps further programming and vital research into prevention and improved treatments, so that women can live fuller, better, longer lives.



Fundraising tips: Powered by your community

Ready to start fundraising? Here are some ideas from your fellow Walk participants.

Organize a community yard sale

"In 2015 we decided to organize a yard sale, and collected items from our homes and brought everything together. Between all our stuff, face painting and a BBQ, we expected to raise around \$200, but to our amazement we raised over \$600. Now we have many more people giving their items to us. It takes time and effort putting on a yard sale but with the help of the community, ours keeps growing in size and in dollars. We're raising close to \$1,000 now!"

*Lynette Foster, Walk Co-chair
Diagnosed with ovarian cancer in 2009
Yarmouth, NS*



Host an event

"My niece April and I started this journey with just the two of us, and have seen our team grow with family and friends over time. We start our fundraising as early as possible. The Paint Nite events have been very popular lately so we decided to give it a try. It was a huge success with 37 people registering and we raised \$555 for our team! Everyone had an absolute blast."

*Janice Estabrooks, Walk Co-chair
Moncton, NB*



Ask your employer to match the donations you collect

"My employer has always been encouraging and supportive of our involvement in non-profit organizations. I sent some emails and made some phone calls - the support and interest was awesome! My employer, Great-West Life, matched our donations up to \$6,000. They also provided team shirts and covered the registration fees. Our team of 30+ and our old English sheep dog all want to do the Walk again this year."

*Michele Kolba, Team Captain of Great-West Life & Dolls All About Ping Pong
Winnipeg, MB*



Bake your way to more funds

"I am known amongst my friends for my little madeleine cakes and Victoria cream cakes. They would often say 'You could sell these.' So three years ago I took some samples to my Saturday morning Nordic Pole Walking Club and offered them around the table. They were a great success, and we decided that we would hold a fundraiser for our Walk and I would sell my baked goods. The first year, we raised more than \$400 and this year we are aiming even higher."

*Jennifer Smyth, Team Captain of Polewalkers for a Cure
Diagnosed with ovarian cancer in 2001
Victoria, BC*



Invite donations in lieu of gifts

"We wanted to include our children's Nana, Esther, in their birthday celebration. So in our invitation to the party, we let everyone know we weren't requesting gifts, but instead welcomed donations to Ovarian Cancer Canada. Everyone actually ended up bringing gifts in addition to their donations! We were really touched by their generosity, and raised \$365 at our small party."

*Kate Byrne, Walk participant
Charlottetown, PEI*



Find more fundraising tips in your toolkit at ovariancancerwalkofhope.ca/fundraise. If you have a great fundraising idea, please share it on Facebook and be sure to tag @OvarianCancerCanada for an opportunity to be featured.